DOCUMENT RESUME

ED 304 713 CS 506 495

AUTHOR Walsh, Frank
TITLE Public Relations & the Law.
INSTITUTION Foundation for Public Relations Research and Education, Inc., New York, NY.
PUB DATE 88
NOTE 125p.
AVAILABLE FROM Foundation for Public Relations Research and Education, Inc., 310 Madison Ave., Suite 1710, New York, NY 10017 ($32.25 including postage and handling).
PUB TYPE Reference Materials - General (130)

EDRS PRICE Document Not Available from EDRS.
DESCRIPTORS *Advertising; *Copyrights; Financial Services; Freedom of Information; Freedom of Speech; *Laws; *Privacy; *Public Relations
IDENTIFIERS *Defamation; Fair Use; *Public Relations Society of America

ABSTRACT

This monograph synthesizes the laws and regulations that form the basis of the right to representation in the court of public opinion by all who would seek to influence public and private decisions. It expresses the framework of human and social values that underlie this constitutional freedom and that give public relations and other management communication disciplines their force and importance in a democratic society. Intended to be a desk-top reference for the practitioner, this monograph provides an overview of the law and its application to public relations. When available, guidelines by government agencies or regulations have been included. The areas of the law that are covered in the monograph are privacy, copyright, advertising and corporate speech, defamation, and financial public relations. An appendix provides a reference to the Public Relations Society of America's (PRSA) code of professional standards. (MS)

****
* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *
****